

Media Release

coles | Value the Australian way

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COLES SERVES UP VALUE THIS CHRISTMAS WITH NEW BEST BUYS RANGE

Popular Air Fryer Oven among new limited edition products available for easy entertaining and gifting this festive season

With Christmas just around the corner, Coles' latest Best Buys range features a range of cookware, tableware and festive utensils to make entertaining and gifting this festive season easier and more affordable.

In a move sure to excite customers, Coles has brought back the popular limited edition Air Fryer Oven following its sell-out success earlier this year. The powerful 1800W stainless steel 25L Air Fryer Oven is just \$129 and includes 10 pre-set functions with 360 degree hot air circulation to roast, toast and broil food to healthy, fat-reduced perfection.

To raise the tone of festive entertaining, customers can deck the dinner table with a 12-piece dinner set with gold trim edges for \$29.99, 6 pack stemless glassware and bamboo serving board for \$12.99 each and a Lazy Susan 360 rotating glass platter for \$9.99.

In response to strong customer demand, Coles is also expanding its popular Best Buys program to an additional 30 supermarkets nationwide – including for the first time in the Northern Territory.

Coles General Manager for Health & Home Jonathan Torr said Coles Best Buys has been overwhelmingly popular with shoppers with its great value and exciting variety of products traditionally not found in supermarkets.

"This has been a challenging year for many Australians and we know our customers are really looking forward to celebrating Christmas with their friends and family. We've tailored the range to help make entertaining this season easy and affordable with products that provide something a bit special at exceptional value," he said.

"Our 25L Air Fryer Oven was incredibly popular when we first launched Best Buys back in June so we're delighted to bring it back just in time for Christmas entertaining or even to go under the tree, and with Best Buys now in more stores, even more Australians can shop from our constantly-changing range."

Since launching in May, Coles has expanded the Coles Best Buys program to 166 stores across Australia.

Coles Best Buys is available every fortnight, starting on a Friday to help kick start savings for the weekend. The range will continue to evolve with different themes and new products each event. Products are only available for a limited time and while stocks last.



List of stores featuring Coles Best Buys:

Australian Capital Territory

Gungahlin
Jamison

Northern Territory

Bradshaw Terrace

New South Wales

Armidale	Bathurst	Belmont	Bowral
Cessnock	Charlestown	Chullora	Coffs Harbour
Dubbo	Edgeworth	Epping	Forster
Green Valley	Greenacres	Inverell	Katoomba
Kellyville	Kempsey	Lavington	Lighthouse Beach
Lithgow	Merrylands	Newcastle Junction	Norwest
North Rocks	Port Macquarie	Queanbeyan	Revesby
Richmond	Rouse Hill	Shellharbour	Stanhope Gardens
Tamworth South	Toronto	Tuggerah	Wallsend
Windsor			

Queensland

Albany Creek	Arundel	Aspley Hypermarket	Ayr
Beenleigh	Browns Plains	Capabala	Chernside
Deragon	Fairfield	Greenslopes	Gympie
Helensvale	Highfields	Innisfail	Ipswich
Kippa Ring	Maroochydore	Maryborough	Mermaid Waters
Moranbah	Morayfield	Mount Ommaney	Nerang
Northern Beaches	Pacific Fair	Redbank	Redcliffe
Riverlink Ipswich	Springfield Orion	Springwood	Strathpine
Sunnybank Hills	Thuringowa	Townsville Annandale	
West Wynnum	Westcourt		

South Australia

Berri	Bridgewater	Elizabeth	Gawler Green
Greenacres	Murray Bridge Green	Noarlunga	Parabanks
Port Adelaide	Port Lincoln	Victor Harbour	Whyalla

Tasmania

Bridgewater	Glenorchy	Meadow Mews	
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Victoria

Armstrong Creek	Aurora Village	Bendigo	Berwick
Brimbank	Burwood East	Cardinia Lakes	Caroline Springs
Carrum Downs	Chadstone	Clyde North	Coburg
Colac	Cowes	Craigieburn	Carnbourne Park
Croydon	Dandenong	Derrimut Village	Endeavour Hills
Flemington	Forest Hill	Fountain Gate	Ivanhoe
Kangaroo Flat	Kilmore	Kingsbury	Knox
Langwarrin	Lara	Lilydale	Lynbrook
Maryborough	Mildura	Moonee Ponds	Morwell
Northcote – Separation St end	Oakleigh	Rowville	Roxburgh Park
Shepparton	Shepparton South	South Morang	Southland
Spring Hill	Sunbury	Tarneit	Tarneit West
Taylors Hill	Traralgon	Uni Hill	Vermont South
Warragul	Waur Ponds	Wyndham Vale	

Western Australia

Albany	Australind	Balcatta	Bassendean
Beechboro	Bunbury	Dianella	Forest Lakes
Geraldton	Gosnells	Haynes	Innaloo
Kalamunda	Lakelands	Maddington	Mirrabooka
Wanneroo	Warnbro	Whitford	